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Media Contact:

Anne Johnston
201-758-4340
ajohnston@prg.com

PRG and Lightning Strikes Announce Exclusive Distribution Agreement

NORTH BERGEN, NJ, January 5, 2006 – Production Resource Group, LLC (PRG) and Lightning Strikes Inc. announced today PRG will be the exclusive distributor for Lightning Strikes' lighting products for concerts, theatre, and automotive applications, and will also offer the products for fashion and corporate events.

Lightning Strikes' proprietary technology provides the highest single-source output available worldwide (up to 500,000 watts from a single lamp) with near-perfect replication of sunlight, instant-on capability, and dimming to 3% of maximum power with consistent color temperature and color quality. Its SoftSun® continuous lights and Lightning Strikes® intermittent lights have been used in the production of thousands of feature films, television series, and commercials over the last two decades, as well as concerts, theater, sports, and other live events. Lightning Strikes has garnered two Technical Achievement Awards from the Academy of Motion Picture Arts and Sciences and a Primetime Emmy from the Academy of Television Arts and Sciences.

Jere Harris, Founder and CEO of PRG said, "We have had great success with the Lightning Strikes products on recent projects like the Coldplay and U2 tours. We're pleased to have formalized our relationship with Lightning Strikes and look forward to representing them."

David Pringle, President of Lightning Strikes Inc., said "We are excited to team up with PRG, a true leader in its industry. We hope to provide PRG's customers with innovative, dramatic lighting solutions that they cannot get anywhere else."

For more information about Lightning Strikes' lighting products, please contact Anne Johnston at ajohnston@prg.com.

About Production Resource Group, L.L.C.

PRG is the world's leading supplier of entertainment technology, including lighting, audio, video, scenery, rigging and automation systems. PRG serves a wide range of markets, including theatre productions, concert tours, trade shows, corporate and special events, television and film productions, and themed environments. PRG merchandizes products from leading global manufacturers and provides its services worldwide through more than 19 offices in North America, Europe and Asia.

About Lightning Strikes Inc.

Lightning Strikes Inc. is the premier provider of highly-controllable, high quality light sources for professional and industrial use, including feature film and television production, live events, high-speed photography, and venue lighting. Its proprietary products include continuous lights up to 100,000 watts and intermittent fixtures up to 500,000 watts. Based in Los Angeles, Lightning Strikes Inc. is a subsidiary of Imagility Inc.