



Pivotal Ideas in Positioning™

Actua Systems Introduces DMX-Compatible Ribbonlift at LDI 2006

October 18, 2006, Owatonna, Minnesota – Actua Systems Inc., designer and manufacturer of the patented Ribbonlift positioning system, announced today that it will introduce a DMX-compatible interface for Ribbonlift products at LDI 2006 in Las Vegas.

The Ribbonlift's proprietary technology utilizes three steel ribbons that “zip” together to form a column. The unique design gives Ribbonlift products the maximum extension possible from an extremely compact form factor. The result is a lift that offers unprecedented portability and versatility for positioning lights, cameras, projectors, screens, set elements, and other live-event applications. The Ribbonlift's unique look and functionality make it ideal for stage use.

Ribbonlift's DMX compatibility enables seamless integration of lifting and lowering effects into live performances. The interface allows precision booth control of both position and speed of the lift, as well as independent operation of the lift-mounted equipment. Redundant safety systems are included to ensure safe and secure operation.

Ribbonlift products will be on display at booth 102 at the LDI Show in Las Vegas on October 20-22.

About Actua Systems Inc.

Actua Systems Inc. is the new name of Ribbonlift. The change was implemented in October 2006 to reflect the company's expanded technology base and mission – to provide a broad range of innovative positioning solutions that meet the unique needs of its customers.

Actua™ designs and manufactures the Ribbonlift positioning system based on its patented interlocking ribbon design. Based in Owatonna, Minnesota, its clients include Walt Disney Imagineering, Smithsonian National Air and Space Museum, U.S. Department of Homeland Security and U.S. Department of Defense. Actua™ is a subsidiary of Imagility Inc. www.actuasystems.com

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